



**Karlovy Vary
International Film Festival**

CONTI

FILM FESTIVAL TENIS CUP

25th annual tennis tournament Conti Film Festival Cup

Tennis tournament, which is traditionally part of the official accompanying programme of the International Film Festival Karlovy Vary, was held for the first time in 1999.

It was founded by KVIFF President Jiří Bartoška and businessman Bronislav Cienciala, who wanted to enrich the festival program with a sports element. Their aim was not only to make the stay of distinguished guests more varied, but also to connect the world of film, culture and business in the unique atmosphere of a prestigious event.



The tournament did not lack famous celebrities

These undoubtedly include:

Přemysl Sobotka
Tomáš Berdych
Tomáš Šmíd
Martin Damm
Petr Korda
Karel Nováček
David Pastrňák

Petr Huťka
Ilie Nastase
Boleslav Polívka
Zlata Adamovská
Jan Koller
Roman Červenka
Pavel Zedníček

Filip Renč
Martin Dejdar
Jiří Krampol
Palo Habera
Zdeněk Merta
Marek Jankulovski

and many more...



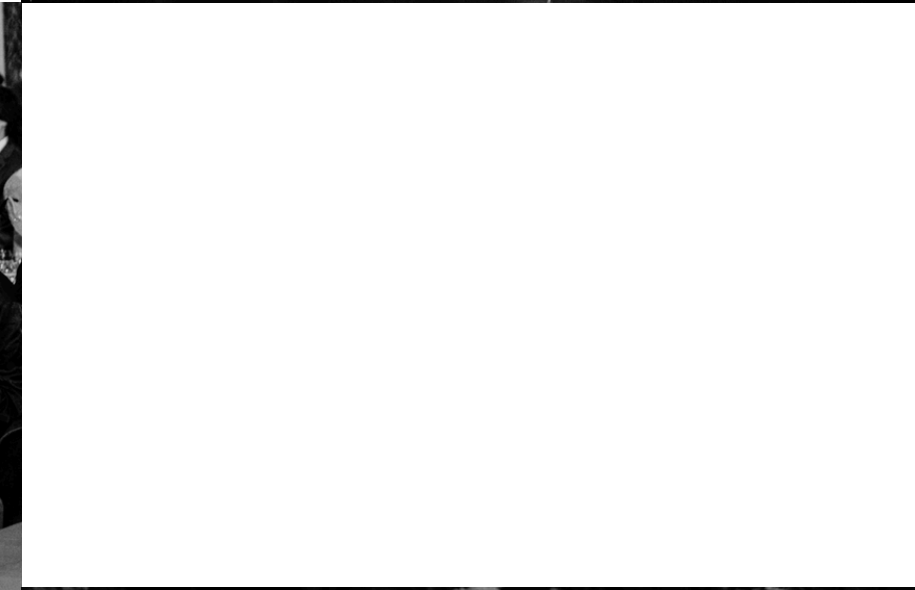
We don't just play to win, but also for a good cause

Tennis tournament is not just about sport and fun - an important tradition is to support charitable projects. In recent years, many worthwhile organizations have been supported financially in this way, including:

Tereza Maxová Foundation
the Plaváček Endowment Fund founded by Deana and Juraj Jakubisko
LA VIDA LOCA Endowment Fund



Snippets from previous years



Partners of previous years

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Partnership opportunities

Marketing fulfillment	General partner	Main partner	Partner
Product display at the tournament	✓	✗	✗
Product display at a gala evening	✓	✗	✗
An opportunity to name one of eight teams	✓	✓	✗
Number of player places at the tennis tournament	6–8	4–6	2
Number of seats at the gala evening	10	8	6
Verbal thanks during the moderator's inputs during the event	✓	✓	✓
Web presentation of the tournament	✓	✓	✓
Tournament website featured on the KVIFF website (as an official festival side event)	✓	✓	✓
Promotion at the gala evening (photo wall)	✓	✓	✓
Advertising banner (2×1 m) displayed on the central court	✓	✓	✓
Logo placement:			
on event invitations	✓	✓	✓
on the sponsor pyramid at the tournament venue	✓	✓	✓
on the advertising area near the scoreboard	✓	✓	✓

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We are looking forward
to our new partners!

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